TELACU **50** YEARS 1968 • 2018

TELACU Education Foundation
35th Annual *Building the Dream* Gala
Friday • June 8, 2018 • JW Marriott at L.A. LIVE!

Advertising Specifications

Sponsorship Level	Advertising Benefit
Millennium Partner Presidential Circle	2 Full-Page Color Ads Logo Listing & Projection Logo Website Link
Benefactor Chairman's Circle	Full-Page Color Ad Logo Listing & Projection Logo Website Link
Major Sponsor	Full-Page B&W Ad Logo Listing & Projection Logo Website Link
Trustees Circle	Full-Page B&W Ad Logo Listing Logo Website Link
Regents Circle	Full-Page B&W Ad
Chancellors Circle	Half Page B&W Ad

Deadlines
Company Logo: April 13, 2018
Ad: April 27, 2018

Company Logo Specifications

Please submit a separate logo file for printed listings and website links.

Resolution/File Format: Illustrator EPS files are preferred. 300 DPI in TIFF, JPG or EPS format are also acceptable.

Please see Ad Specifcations below for additional guidelines.
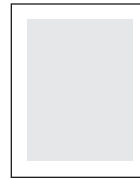
Ad Specifications

Advertising Material: Digital/electronic files only.

Platforms: PC preferred

Media Accepted: Digital ad files on CD-ROM disks and USB Flash drives.

File Transfer: Email acceptable for files under 10 MB. Please be aware that files over 10 MB may be rejected by our email system. Additionally our email system will not accept Zip files. For file transfer information, contact the Graphics Department at 323.832.5419.

Supported Applications: PDF files. If using InDesign or Illustrator, outline fonts before saving directly to PDF, otherwise composite fonts may not process properly. Alternatively, you can send us the application file along with all fonts and images. Accepted applications include Adobe Illustrator, InDesign, and Photoshop.

Full Page (portrait)
4-Color Process or Black & White
Ad Size: 6$\frac{11}{16}$″ x 9″ (6.6875″ x 9″)
Page Trim Size: 8½″ x 11″

Half Page (landscape)
Black & White
Ad Size: 6$\frac{11}{16}$″ x 4$\frac{5}{16}$″ (6.6875″ x 4.3125″)
Page Trim Size: 8½″ x 11″

Bleeds: The design of the Gala Journal incorporates a header and footer treatment for each page. Therefore, ads with bleeds cannot be accommodated.

File Naming: Be sure to have the appropriate 3 character file extensions on all file names.

Resolution/File Format: 300 DPI at final size saved in PDF, TIFF, JPG or EPS format. Images downloaded from or created for the Internet are unacceptable due to low resolution (72 DPI).

Color: Color images should be saved in CMYK format. RGB images are unacceptable. Save black and white halftones as grayscale; save line art as bitmap.

Graphics: If supplying application files, include all placed graphics on disk. Do not embed images in your file.

Fonts: Outline all fonts or embed them in the file.

Ad Size: Crop marks for full page size ads should be at trim size. Half page ads should be set up exactly to size published.

Contact Information: Please include the name, phone number and address of the creator of the ad in case we need to contact them about the ad. NOTE: disks and flash drives cannot be returned.

Please submit material to: Priscilla Lizárraga
Senior Vice President
TELACU Industries
5400 E Olympic Blvd • Third Floor
Los Angeles • CA 90022
plizarraga@TELACU.com