



**36TH ANNUAL
BUILDING THE
DREAM
GALA**
Presented by TOYOTA

TELACU Education Foundation
Friday • June 7, 2019
JW Marriott at L.A. Live!

Advertising Specifications

Journal Ads – Due May 3

Millennium Partner • Benefactor

2 Full-Page Color

Chairman's Circle

1 Full-Page Color

Major Sponsor • Trustees Circle • Regents Circle

1 Full-Page Black & White

Chancellors Circle

Half-Page Black & White

Additional Information:

- Resolution: 300 DPI minimum
- Format: PDF, TIFF, JPG or EPS
- File Size: 10 MB maximum
 - File transfer can be arranged for larger sizes
- No bleeds
- Color
 - Images should be saved in CMYK
 - RGB files are not acceptable
 - Save black & white halftones as grayscale
- Crop marks for full-page ads should be at trim size
- Half-page ads should be sized exactly
- Outline or embed all fonts
- Do not embed images
- Name file after sponsor
- Provide ad creator's name, phone number, and email

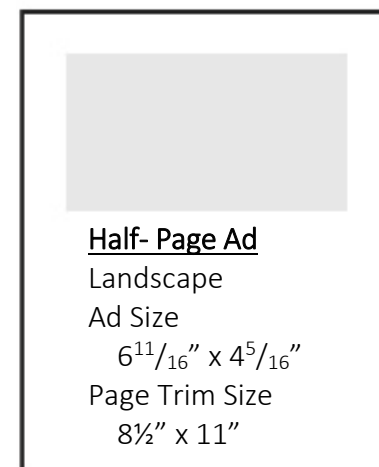
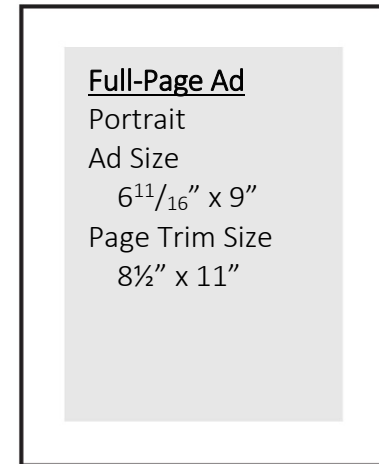
Company Logo – Due April 19

Trustees Circle sponsors and above only

- Resolution: 300 DPI minimum
- Format: EPS (preferred); TIFF or JPG

Link for Website – Due April 19

Trustees Circle sponsors and above only



Please submit all materials via email to:

Priscilla Lizárraga
323.721.1655, ext480
plizarraga@TELACU.com

Please direct all technical questions to:

Leland Berg
323.832.5419
lberg@TELACU.com