



**36<sup>TH</sup> ANNUAL  
BUILDING THE  
DREAM  
GALA**  
*Presented by TOYOTA*

TELACU Education Foundation  
Friday • June 7, 2019  
JW Marriott at L.A. Live!

## Advertising Specifications

### Journal Ads – Due April 19

#### **Millennium Partner • Benefactor**

2 Full-Page Color

#### **Chairman's Circle**

1 Full-Page Color

#### **Major Sponsor • Trustees Circle • Regents Circle**

1 Full-Page Black & White

#### **Chancellors Circle**

Half-Page Black & White

#### Additional Information:

- Resolution: 300 DPI minimum
- Format: PDF, TIFF, JPG or EPS
- File Size: 10 MB maximum
  - File transfer can be arranged for larger sizes
- No bleeds
- Color
  - Images should be saved in CMYK
  - RGB files are not acceptable
  - Save black & white halftones as grayscale
- Crop marks for full-page ads should be at trim size
- Half-page ads should be sized exactly
- Outline or embed all fonts
- Do not embed images
- Name file after sponsor
- Provide ad creator's name, phone number, and email

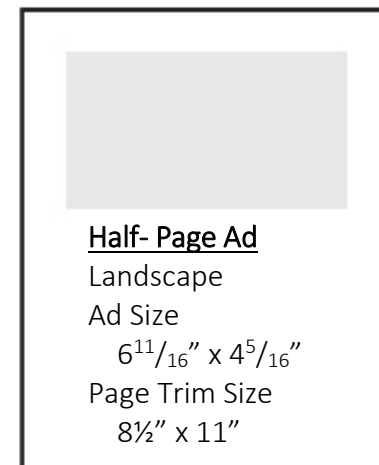
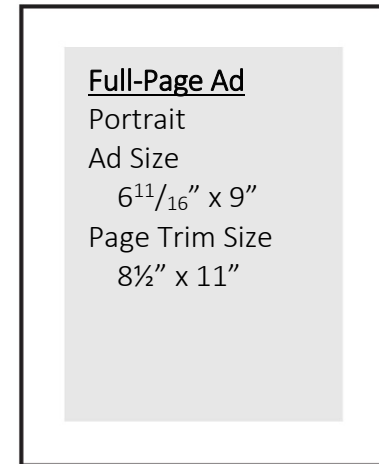
### Company Logo – Due April 5

#### **Trustees Circle sponsors and above only**

- Resolution: 300 DPI minimum
- Format: EPS (preferred); TIFF or JPG

### Link for Website – Due April 5

#### **Trustees Circle sponsors and above only**



#### **Please submit all materials via email to:**

Priscilla Lizárraga  
323.721.1655, ext480  
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#### **Please direct all technical questions to:**

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323.832.5419  
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